

The Chamber's purpose is to help unlock business vitality for our region.

## SETTING A NEW DIRECTION

### Advocacy

Advocating on behalf of members is a key role for the Chamber, and we are keen to position the Chamber as a lead on all key issues facing members. We want to ensure we have a productive relationship with local and central government so that when issues hit the media, we already know and are supportive of the initiative. The Chamber doesn't want to be in a position where we are at odds, and the only way to do this is to work alongside the decision makers early and constructively.

### Networking

The Chamber also wants to be known as the first point of contact for business networking opportunities and have close and effective working relationships with key business agencies. We are working hard to bring you a range of topical speakers and Business After Fives where you can meet many other local businesses.


### Business Development and Training

The Chamber is also working to ensure there is an appropriate level of business education and information to support the needs members. We want to connect economic development issues to the interests of our members, and to partner with key educational providers to create the environment for business education.

### Trade

Another aspect of the Chamber's service is to assist members to trade and export through the provision of export certification documentation. Trade is a critically important part of Marlborough's economic success, so it is important the Chamber is enabling in this space. All of these areas of focus will ultimately provide maximum benefits for Chamber members. We continue to explore additional value opportunities and discounts.

## ABOUT US

The Chamber is a not-for-profit membership-based service organisation that has been the home and voice of business in the Marlborough region since 1887. Comprised of over 360 members, the Chamber actively provides and promotes a range of programs and initiatives that are congruent with our mission: to be the most valued first point of contact for business support and advocacy in Marlborough. 

### Meet our Chamber Board:

**President:** Nita van Grinsven

**Board Members:** Anthony Barnes, Fiona Fenwick, Khalid Suleiman, Nicky Simpson, Nate Bainbridge, Natalie Christensen, Jayden Duthie and Pete Coldwell

### Our Cornerstone Partners:



Meet your  
Chamber  
team  


**Kathryn Stewart**  
Regional Business Advisor

**Hans Neilson**  
Chief Executive

**Alice Parkinson**  
Marketing & Office Manager

## WHY JOIN THE CHAMBER?

The Marlborough Chamber brings you innovative member benefits and programmes that can make the most of your marketing dollar and provide measurable returns. We're here to help you engage, influence and make an impact using dynamic programmes, services, and initiatives designed with business success in mind. Whatever you need to help your business succeed, you'll find it here.

**"A membership that's worth more than it costs"**

## MEMBERSHIP BENEFITS

### Networking Events & Training

Our full calendar of networking and business events will help you build and strengthen your business networks and connect with potential customers across more than 360 members. We also offer a number of short business courses and training opportunities delivered by experts at a very reasonable cost.

### Learning

Get a competitive edge over non-members with exclusive training opportunities and business resources/toolkits

### Visibility

Stand out & get noticed as an active member of your community and increased exposure through our publications & directories

### Growth

We are working hard to grow the region to bring more business and customers to you.

### Credibility

Raise your reputation through membership joining a strong business community in Marlborough.

### Discounts

Increase your purchasing power through member only discounts & perks as well as savings with our Alliance Partners such as Air NZ, Office Max, Z, Vodafone, Hertz, Noel Leeming etc.

### Global Reach

By partnering with the Chamber, you can tap into export documentation and trade resources and service. We have an extensive international network of over 22,000 Chambers of Commerce worldwide. Collectively, the international Chamber network represents over 40 million businesses.

### Have a Voice

We work to inform, educate, and advocate on your behalf. Gain a say in what happens through our Chambers advocacy efforts.

# 50%

Ticket prices to our Events  
- Attend just NINE events  
for ROI on Chamber  
Membership alone

# 15%

Advertising Rates within  
our eVoice and Voice  
Magazine

# FREE

Annual advert in eVoice  
- our fortnightly email  
newsletter  
\*valued at \$55 p.a

# FREE

3 Months of FREE  
Advertising in the  


\*Valued at \$120

## Join us, and unlock your business vitality.



03 577 9575



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