

M A R L B O R O U G H

CHAMBER OF COMMERCE

B u s i n e s s V i t a l i t y

MARLBOROUGH CHAMBER OF COMMERCE **BUSINESS AFTER 5**

A Business After 5 is an ideal way for businesses wishing to extend their network of contacts and business opportunities.

Why Choose to Host a Business After 5?

The event's format can cater for groups of 20 to 200. It provides the Host Company with an opportunity to promote its products/services to a captive audience.

A flyer is sent out to the Chamber's full mailing list of approx 280, offering an excellent profiling opportunity for the Host prior to the event.

The Function

The format is simple—the event lasts on average 1.5 hours (from 5.30pm to 7.00pm). The preferred venue is the host's premises but if this is not appropriate another venue can be arranged at the host's discretion and cost.

Members register in the first half hour of the event and the Host will then make a presentation on their business to those present. This would usually run for about 10 to 15 minutes. The idea is to present your products/services to the audience in an interesting and novel way. The Host is encouraged to provide hand-out material.

Members are asked to leave their business cards on arrival which are then put into a business card draw conducted by the Host after the presentation. The Host provides a "prize" for the business card draw. All business cards collected are given to the Host for follow-up after the function.

During the event the Host provides light refreshments (beer, wine, juice, finger food).

Service provided by the Marlborough Chamber of Commerce

- Production of the flyer
- Invitation to its full mailing list (approx 280)
- If required, make recommendations regarding the format of the function
- At the function, introduce the host company to members and guests
- Take the registrations for the function from members
- Provide name tags for attendees to assist the host and other attendees with guest identification and who they represent
- Administer the registration desk at the event
- Provide Host with attendee member's business cards
- Publish an article in the Chamber's bi-monthly magazine on the Host company following the event

Administration Charge

\$150 plus GST. This covers the cost of the flyer preparation and production, postage and general administration. An invoice will be issued.

To book your Business After Five or for more information please call Fi at the Chamber on 03 57 77 7347 or email fi@mcoc.org.nz